

# Is your sustainability strategy getting enough "likes"?

## EU Action Plan & Swiss Sustainable Finance

The 10 key action points of the EU Action Plan ultimately aim to reorient capital flows towards a more sustainable economy, foster long-termism and manage the increasing importance of sustainability risks. Given the quick-paced EU developments, Swiss ESG market players cannot assume that leading today will necessarily mean leading tomorrow.

- ▶ Sustainability risk integration will become the new normal for all asset classes.
- ▶ Transparency about the investment footprint paired with stewardship is increasingly expected from asset manager and owners.
- ▶ ESG market players cannot assume that leading today will mean leading tomorrow.

Please find the full article via the following [LINK](#).



**Stephan Geiger**  
ESG Lead Financial Services  
Ernst & Young AG, Switzerland