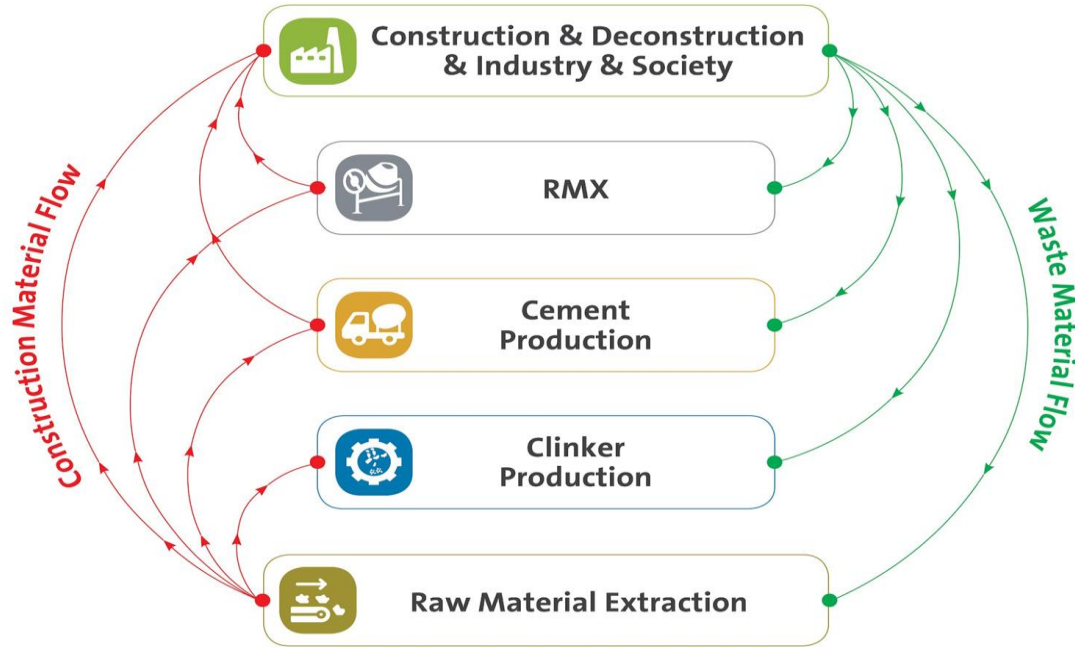


Circular as driver for sustainable growth

Sustainable Leaders conference, 2 December 2020



Circular - the new reality in construction



Key Benefits

- Access to sustainable and resource-saving building materials
- Preventing or up-/recycling significant amount of waste in Switzerland
- Superior value proposition for customers and end users

Building with circular economy principles

Use case: Alternative fuels and raw materials



Building with circular economy principles

Use case: Ressource-saving cement and concrete



Product innovation

Susteno: R-cement out of mixed granulate
Evopact: Sustainable concrete with Susteno
EvopactPLUS: recycling concrete with Susteno

Standardised for various applications

Suitable for all applications in building construction and soon civil engineering (2021ff)
supports Minergie-Eco

Scalable and locally available

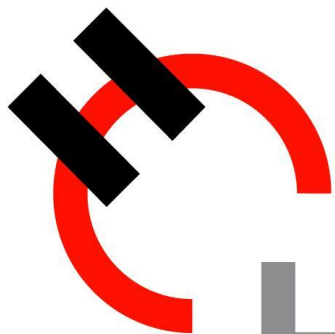
Sales growth > 50% per year
Already sells >100kt per year (>5% CEM portfolio)

Sustainability

>10% less CO₂ per m³ Concrete
Saves landfill space (2019: up to 1'000 trucks)
Local raw material, short transport routes

Reference: HSG Learning Center





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